

# Instructions for providing copy and image for posters for Link

## ACCEPTABLE FILE FORMATS

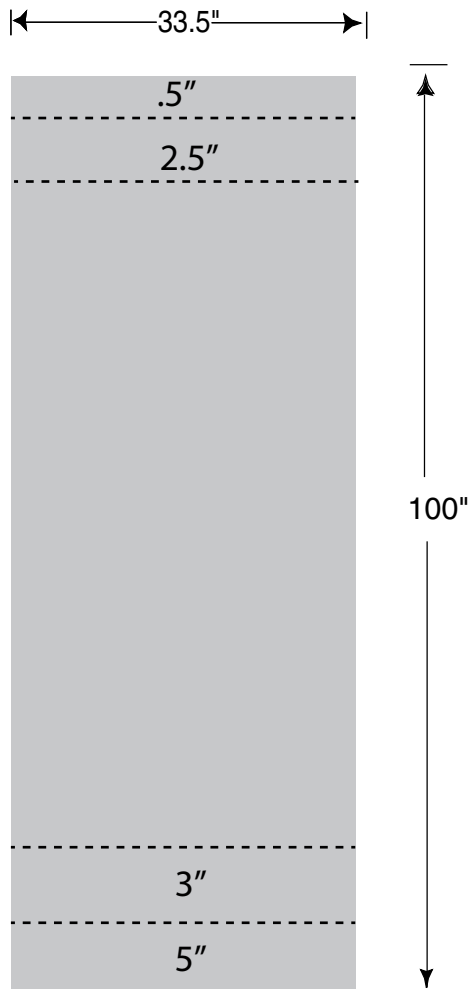
.jpg  
.pdf  
.tiff  
.ai  
.psd  
.eps

- \* Please note:
- Files must be CMYK
  - All files must be PC compatible
  - .ai files must have text "outlined"
  - .psd files please "rasterize" all text layers

\*All files should be "high resolution". Files should have a minimum resolution of 150dpi when at FULL size.

## TRANSMITTING FILES

- ONLINE:
- <https://www.postupstand.com/uploadartwork>
  - recipient email address: [sales@postupstand.com](mailto:sales@postupstand.com)



**Document Size:**  
33.5" W x 100" L

**Live Area:**  
33.5" x 95"

**Design poster at 33.5" x 100" (document size). Use .5" and 5" margins as a reference ONLY when designing. Do not place any text/logos outside of these margins, in case poster should wrap into stand.**

**\*2.5" at top will have a high glare if using lights, do not place any text or info in this area  
3" at bottom needed for a safe area**

**\* Have background color or image run the full 100" length of file. DO NOT leave white space inside margins- it may show when poster is upright in stand.**

## POST-UP STAND

Phone: 800-935-3534

Fax: 216-332-0531

Email: [sales@postupstand.com](mailto:sales@postupstand.com)

[www.postupstand.com](http://www.postupstand.com)