

Instructions for providing copy and image for posters for Post-Up Stands

ACCEPTABLE FILE FORMATS

.jpg
.pdf
.tiff
.ai
.psd
.eps

- * Please note:
- Files must be CMYK
 - All files must be PC compatible
 - .ai files must have text "outlined"
 - .psd files please "rasterize" all text layers

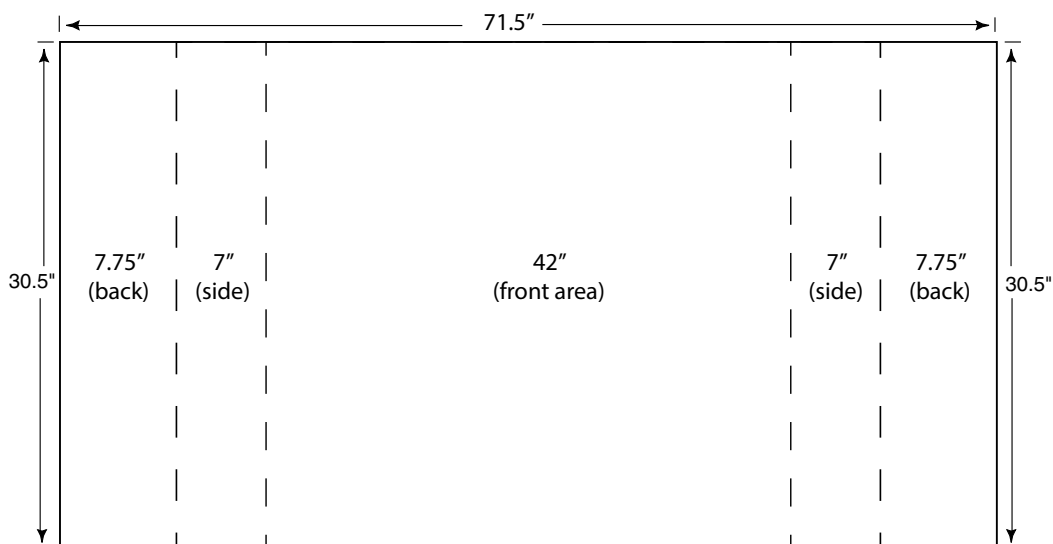
*All files should be "high resolution". Files should have a minimum resolution of 150dpi when at FULL size.

TRANSMITTING FILES

- ONLINE:
- <https://www.postupstand.com/uploadartwork>
 - recipient email address: sales@postupstand.com

Design poster at 71.5" x 30.5" (document size)
Keep all information in the middle 42" inches of layout to be visible.

* Have background color or image run the full 71.5" length of file. DO NOT leave white space outside 42" front area and (2) 7" side areas, and (2) 7.75" back areas.



POST-UP STAND

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