Steps:
1. Attach vertical poles to bases with screws provided.
2. Lay the rolled-up banner between the vertical poles. Slide the top pole into the top pocket of the banner.
3. Attach the horizontal pole with banner to the holes at the top of the vertical poles by using the screw-knobs.
4. Extend the vertical poles while slowly unrolling the banner until it is hanging freely. Tighten each telescoping pole securely.
5. Slide the other horizontal pole at the bottom through the pocket at the bottom of the banner.
6. Attach the horizontal pole with banner to the holes at bottom of the vertical poles with screw-knobs. Adjust