

Instructions for providing copy and image for posters for Post-Up Stands

ACCEPTABLE FILE FORMATS

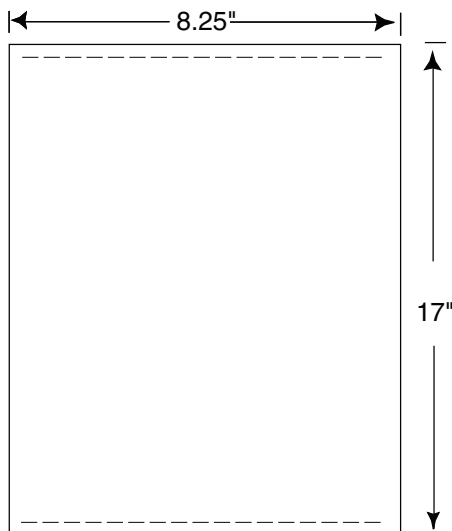
.jpg
.pdf
.tiff
.ai
.psd
.eps

- * Please note:
- Files must be CMYK
 - All files must be PC compatible
 - .ai files must have text "outlined"
 - .psd files please "rasterize" all text layers

*All files should be "high resolution". Files should have a minimum resolution of 150dpi when at FULL size.

TRANSMITTING FILES

- ONLINE:
- <https://spaces.hightail.com/uplink/postup>
 - recipient email address: sales@postupstand.com



POSTER SIZE AND MARGINS

Design poster at 8.25" x 17" (document size).
Run background color/image full length and width of document. Keep all logos, pictures, and text in the 15" safe area of document.
(Bottom 1.5" may wrap into base of stand).
(We also need 0.5" at the top of the banner).

POST-UP STAND

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