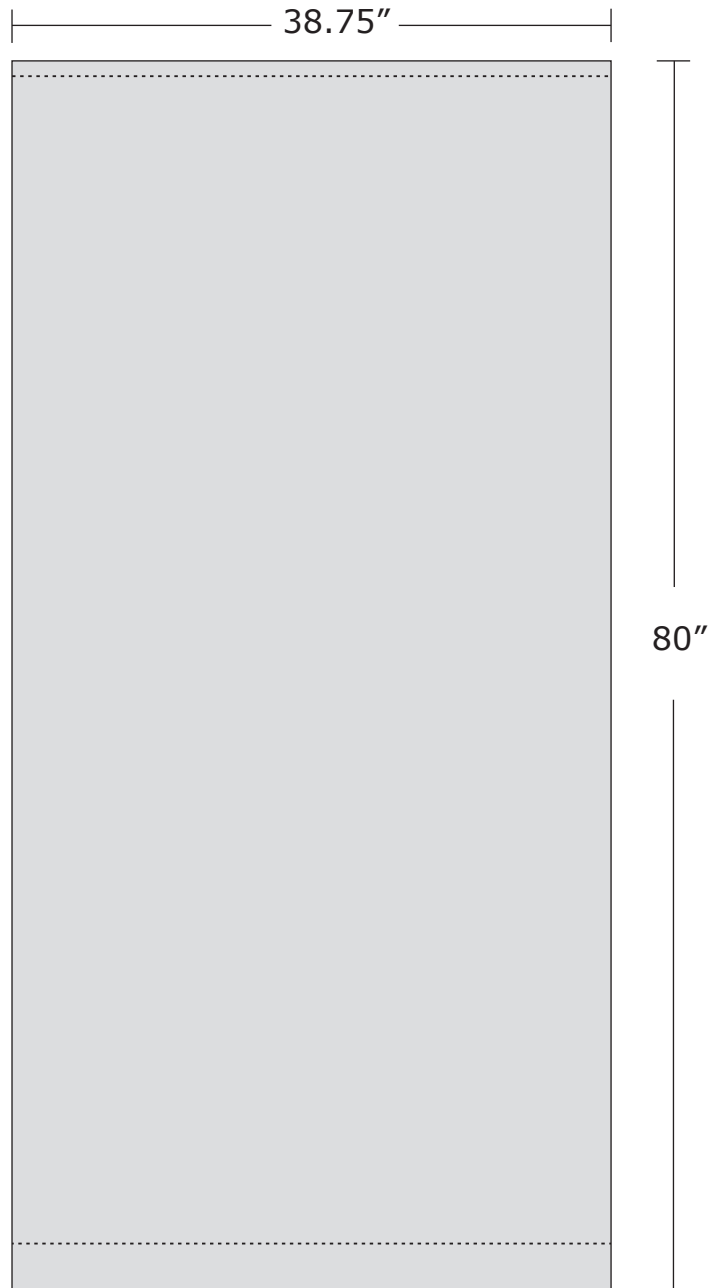


# SPECIFICATIONS FOR SUPPLYING PRINT READY ARTWORK



## **CLEAR RETRACTABLE BANNERS**

39x80

Total Graphic Area: 38.75" x 80"

Total Safe Area: 38.75" x 76"

Please be sure to include a 1" margin at the Top & a 3" Margin at the bottom.

*(For Reference Only)*

## **FILE FORMATS**

**.JPG or .PDF**

*(.ai, .psd, .eps,.tiff)*

## **ART GUIDELINES**

- Files must be CMYK
- All Fonts must be created to Outlines or Supplied with your artwork
- Embed all images and support files
- Resolution must be 150 ppi at full size
- Please view your artwork at full size
- Background color / Image must extend to the edge of the artboard
- Make sure to turn off or delete all other layers on finished artwork before sending and make sure artwork is a flatten file (if using Photoshop).

Any area can be printed on , but it is recommended to use on an image with a transparent background (png) and to be aware of how the shield will be used and how the placement of your graphic will affect it.